

**HOTEL & RESORT MANAGEMENT PROGRAM
CURRICULUM OUTLINE**

The program requires a total of 120 credit hours for the Bachelor of Science degree with specialized courses in Hotel & Resort Management. Students will be required to take general education courses, core business courses, and elective courses related to their concentration. The course sequence normally followed is as listed below:

Fall Semester

Spring Semester

Freshman Year

ENG 101 Written Communication	3
COM 103 Oral Communication	3
HIS 106 World Civ I	3
MAT 117 Pre-Calculus or Higher	3
Foreign Language - 1st semester of same	3
UNV 101 Individual & Life	1
	<u>16</u>

ENG 102 Written Communication II	3
CSC 120 Computer Introduction	3
Natural Science Course	3
Non Business Related Elective	3
Foreign Language - 2nd semester of same	3
Health (1) or Physical Education (2)	2
	<u>17</u>

Sophomore Year

Social Science Course	3
HUM 201 Humanities I	3
ECO 201 Macro Principles	3
ACC 203 Accounting Principles I	3
MGT 215 Principles of Statistics	3
	<u>15</u>

Social Science Course	3
Humanities Course	3
ECO 202 Micro Principles	3
ACC 204 Accounting Principles II	3
MGT 216 Quantitative Methods	3
	<u>15</u>

Junior Year

MKT 305 Principles of Marketing	3
MGT 301 Bus. Organization & Mgt	3
MGT 305 Legal Enviroment of Business	3
MGT 323 Information / DP Systems	3
MGT 340 Business Communication	3
	<u>15</u>

FIN 304 Business Finance	3
HMK 201 Intro to Hotel/Resort Mktg	3
HMK 307 Hotel Operations & Sales	3
HMK 311 Hotel Mktg & Cust Behavior	3
Non Business Related Elective	3
	<u>15</u>

Summer

HMK 495 Practical Exp (Req. Internship)	3
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Senior Year

MGT 400 Organizational Behavior	3
HMK 430 Food & Beverage Operation	3
Business Related Elective	3
Non Business Related Elective	3
	<u>12</u>

HMK 475 Info Technology for Hotel Mgmt	3
Business Related Elective	3
Business Related Elective	3
Non Business Related Elective	3
	<u>12</u>

TOTAL CREDITS FOR GRADUATION:

120